## Rules for use of Certification Mark and Logo

## Rules governing use of Certification (PSC Shield)

PSC issues marks corresponding to the relevant standard for which approval has been given, by way of a current Certificate of Registration. The certification mark (PSC Shield) used must correspond to the standard against which the company has been audited and achieved registration (i.e. ISO 27001).

**NOTE:** Any misuse of marks may result in withdrawal of certificates.

Further information is contained in PSC's Rules of Registration.

To ensure that the correct markings are used the following rules shall be observed by all companies who receive certification through PSC:

- 1. The marks shall be displayed only in the appropriate form, size and colour detailed in this Section.
- 2. The Organization's certificate number is printed on the certificate.
- 3. When the mark is printed on an unfolded portion of size stationery, it shall be displayed in a size no larger than 30 mm high. On larger portions of unfolded stationery, the size may be proportionately increased.
- 4. Certification marks shall normally have a minimum height (excluding the certificate number) of 20 mm. Any enlargement or reduction shall retain the same proportions as those of the masters. The certification mark and the certificate number shall be considered as a single entity for purposes of enlargement or reduction.
- 5. In exceptional circumstances, which are usually dictated by reason of space limitation or cost, the marks may be reproduced at a reduced height, provided that irrespective of the height of reproduction, the mark <u>must</u> be legible, with no infilling.
- 6. Embossed, relief, or die-stamped versions may be used. The marks may be reproduced as water marks.
- 7. Electronic reproduction of the marks is permitted (including Internet web sites) provided that the requirements are met and
  - the Organization's certificate number is printed on the certificate
  - the mark is reproduced so that no obfuscation occurs
  - degradation and/or distortion of the mark graphic is avoided
  - computer files of the marks shall be prepared from mark masters. Redrawn approximations may not be used.
- 8. Reversed-image versions of the certification marks are available, and artwork masters are available on request.
- 9. Certification marks shall not be used in any way that might mislead the reader about the status of a certified Organization, activities outside the scope and imply that product, process or service is certified. Holders of Certificate shall not make, use or permit any misleading statement and certification document.
- 10. Holders of certificates issued by PSC may use the appropriate mark in the manner prescribed, on stationery and publicity material or other items relevant to their certificate.
- 11. Holders of certificates should not use its certification in such a manner that would bring the certification body and / or system into disrepute and loose public trust.
- 12. Upon suspension or withdrawal of its certification, the use of PSC certification mark or logo shall be discontinued from all advertising matter, stationery etc that contains a reference to certification. The use of logo on all stationer / advertising material shall be amended if the scope of certification is reduced.

- 13. Upon reduction in scope, advertising matter shall be amended.
- 14. Under no circumstance shall certificates holders use the PSC's certification mark other than as described.

PSC will take action and deal with incorrect references to certification status or misleading use of certification documents, marks or audit reports. The action may include requests for correction and corrective action, suspension, withdrawal of certification, publication of the transgression and if necessary legal action.



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3/19/24	Climate change update	RBR CB Mgr.	Dir
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